

**The International Association for Chronic Fatigue  
Syndrome/ Myalgic Encephalomyelitis  
(IACFS/ME) 12<sup>th</sup> International Clinical and Research  
Conference**

**Conference Supporter Opportunities Brochure**



**Supported by Nova Southeastern University**

**October 27<sup>th</sup>-30<sup>th</sup>, 2016**

**The Westin Fort Lauderdale Beach Resort**

**Fort Lauderdale, Florida, USA**

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## Overview of the IACFS/ME Conference - the premier international event for clinicians and researchers dedicated to CFS/ME and FM

**Date:** October 27-30, 2016

**Place:** The Westin Fort Lauderdale Beach Resort, Fort Lauderdale, Florida

**Agenda:** October 27<sup>th</sup>—Patient Meeting and Professional Workshops

October 28<sup>th</sup> – 30<sup>th</sup> –Research and Clinical Conference (patients can attend for an additional fee)

3 hours of scheduled dedicated time for exhibit hall daily

On October 27<sup>th</sup>, the meeting will consist of workshops informing clinicians about diagnosis and treatment of CFS/ME/FM/ related co-morbidities and researchers about funding opportunities. Concurrently, educational talks for patients and caregivers are held. October 28-30<sup>th</sup> will be occupied by a plenary lecture, oral presentations, cross-disciplinary panel discussions, and poster sessions. On the evening of October 29<sup>th</sup>, a banquet and awards ceremony are planned.

**Attendees:** Health professionals and researchers comprise about half the attendees at the conference with patients making up the other half. The 350-450 attendees come from all over the United States and from over 20 countries.

**CME:** The conference will be accredited for continuing medical, nursing, and pharmacy education credits.

### Why should you attend, exhibit at, or support the IACFS/ME Conference?

- Introduce your company/ products/ services not only to conference attendees but also IACFS/ME website visitors.
- Reinforce brand loyalty and goodwill among patients and healthcare professionals who already use your products/ services.
- Learn about the latest CFS/ME and FM clinical practices and research findings from internationally renowned faculty.
- Learn about commonly associated conditions like irritable bowel syndrome, orthostatic intolerance, and hypothyroidism.
- Make contacts and build relationships with health professionals and patients that will last beyond the dates of the conference.
- Network with other companies interested in science, research, health and CFS.
- Demonstrate your commitment to solving two medical mysteries, ME/CFS and FM.

## **What is chronic fatigue syndrome/myalgic encephalomyelitis (CFS/ME)?**

CFS/ME is a complex physical illness characterized by debilitating fatigue, post-exertional malaise, pain, cognitive problems, sleep dysfunction, and an array of other immune, neurological, and autonomic symptoms. People of both sexes and all ages/ ethnicities can become sick for years to decades. Currently, it is estimated that at least 1 million Americans and many millions more worldwide are affected. Sufferers are often more functionally impaired than people with heart failure, multiple sclerosis, or the human immunodeficiency virus (HIV). Because the cause(s) of CFS/ME are not yet understood, there are no definitive diagnostic tests and no standardized effective treatments. Annually, CFS/ME drains \$18-\$24 billion from the US economy, due to both direct medical costs and indirect costs such as lost work productivity.

## **What is fibromyalgia (FM)?**

Fibromyalgia is a complex chronic pain disorder that affects an estimated 10 million Americans. Symptoms include chronic widespread body pain, multiple tender points, fatigue, sleep disorders, poor cognition, GI problems, headaches, anxiety, depression and environmental sensitivities. Fibromyalgia can be very debilitating and interfere with the activities of daily living. Similar to ME/CFS the root cause(s) of FM is not well understood so treatments are primarily aimed at treating symptoms. Up to 70% of ME/CFS patients are also affected by FM.

## **What is the IACFS/ME?**

Founded in 1990, the IACFS/ME is the largest international organization of scientists, clinicians and other professionals dedicated to the study, care and treatment of individuals with CFS/ME, fibromyalgia, and co-morbid medical conditions. Our mission is to promote, stimulate and coordinate the exchange of ideas related to these often disabling chronic medical conditions. In addition to organizing and participating in local, national, and international scientific conferences, we publish a peer-reviewed journal, disseminate a quarterly newsletter, issue timely position statements (such as our 2012/ 2014 Primer for Clinical Practitioners), and advise various groups, including the United States government.

We are registered in the United States as a non-profit organization under section 501 (c) (3) of the Internal Revenue code of 1986. For more information on the IACFS/ME, visit [www.iacfsme.org](http://www.iacfsme.org).

Fred Friedberg PhD is the current President of the IACFS/ME. Dr. Friedberg, a psychologist formerly in private practice, is now a CFS/ME researcher and a member of Stony Brook University's medical faculty. He is the journal founder and editor of *Fatigue: Biomedicine, Health and Behavior* and Chair of the Writing Committee for the IACFS/ME Clinical Practice Primer on Chronic Fatigue Syndrome for Health Care Practitioners (2012, 2014).



### **What has the IACFS/ME accomplished recently?**

- Released the **ME/CFS Primer for Clinical Practitioners** in June 2012, with a 2014 revision. The Primer was recognized by the federal National Guideline Clearinghouse in January 2013 and has been downloaded at least 17,000 times.
- Launched a new scientific journal *Fatigue: Biomedicine, Health, and Behavior* published by Routledge/Taylor and Francis in January 2013, which is currently being considered for indexing by the National Library of Medicine.
- Appointed in April 2013 and re-appointed this year by the US Department of Health and Human Services as one of three non-profits in the country to serve as non-voting members of the federal CFS advisory committee. The IACFS/ME as an organization and individual IACFS/ME members have advised the government on CFS-related matters for the last 2 decades.

### **How is Institute for Neuro Immune Medicine at Nova Southeastern University involved with Chronic Fatigue Syndrome (CFS) and IACFS/ME?**

The Institute for Neuro Immune Medicine at Nova Southeastern University strives to advance knowledge and care for people with complex neuro-inflammatory illnesses through the integration of research, clinical care and education. The Institute will be hosting an open house on their campus October 26, the day before the start of the IACFS/ME Conference.

Current research focus at the Institute for Neuro Immune Medicine (INIM) includes Myalgic Encephalomyelitis/Chronic Fatigue Syndrome (ME/CFS) and Gulf War Illness (GWI). Investigators, clinicians and educators are committed to applying scientific advances to promote efficiency, enhance patient care and improve clinical utility. This advancement is done through clinical, laboratory, computational and integrative cardiovascular immunological

research, all of which are conducted at the INIM by renowned researchers in their respective fields. For more information about INIM, visit: <http://www.nova.edu/nim/>



Dr. Nancy Klimas and the Institute for Neuro Immune Medicine welcomes IACFS/ME, its members, and its supporters to Fort Lauderdale for the 12<sup>th</sup> International Clinical and Research Conference. The Institute will also be hosting a special pre-conference day of talks on October 26.

Nancy Klimas, MD, has more than 20 years of professional experience and has achieved international recognition for her research and clinical efforts in multi-symptom disorders, Myalgic Encephalomyelitis/Chronic Fatigue Syndrome (ME/CFS), Gulf War Illness (GWI), Fibromyalgia, and other Neuro Immune Disorders. She is immediate past president of the International Association for CFS and ME (IACFS/ME), a professional organization of clinicians and investigators, and is also a member of the VA Research Advisory Committee for GWI, the NIH P2P CFS Committee, and the Institute of Medicine ME/CFS Review Panel. Dr. Klimas has advised three Secretaries of Health and Human Services, including Kathleen Sabelius, during her repeated service on the Health and Human Services CFS Advisory Committee. Dr. Klimas has been featured on Good Morning America, in USA Today and the New York Times.

## CONFERENCE SUPPORTER OPPORTUNITIES BY BUDGET

We have meeting supporter opportunities to suit every budget. Opportunities have been designed to fit seamlessly into the meeting and to allow supporters to choose an opportunity that best aligns with their interests whether that is introducing a new product to our attendees, building bridges between patient advocacy groups, or getting to talk to leaders in the field one-on-one. Once you find an opportunity you like, go to the page number following it for more information. For example, if you are interested in sponsoring the Patient Day Lunch, go to page 10.

All supporters will be acknowledged in the conference program book as well as on IACFS/ME's website unless they wish to stay anonymous. Supporters of particular opportunities will also receive benefits unique to that opportunity. If you would like to optimize exposure of your company or organization, please refer to pages 16 and 17 for the President's Circle sponsorship packages.

If there are other opportunities not listed here that you wish to explore with us, please contact **Jon Kaiser** at [j.kaiser@kpaxpharm.com](mailto:j.kaiser@kpaxpharm.com) or **Lily Chu** at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com). IACFS/ME reserves the right to refuse the assistance of businesses, organizations, or individuals if we believe promotion in conjunction with this conference would contradict the mission of the organization.

- **\$30,000+** - PRESIDENT'S CIRCLE PLATINUM SPONSOR (P.16)
- **\$25,000+** - PRESIDENT'S CIRCLE GOLD SPONSOR (P.16)
- **\$15,000+** - PRESIDENT'S CIRCLE SILVER SPONSOR (P.16)
- **\$11,000 to \$15,000**
  - PATIENT DAY LUNCH (P.10)
  - CONTINENTAL BREAKFAST FOR ALL ATTENDEES (p. 10)
- **\$6,000 to \$10,000**
  - PRESIDENT'S CIRCLE BRONZE SPONSOR (P.16)
  - CLINICIAN DAY LUNCH (p. 9)
  - CLINICIAN DAY BREAKFAST (P.9)
  - COFFEE AND TEA BREAKS (Oct. 27) (P.10)
  - AUDIO-VISUAL SERVICES HERO (P.12)
  - VIRTUAL PATIENT DAY CONFERENCE (P.13)
- **\$3,000 to \$5,000**
  - PRESIDENT'S CIRCLE MERCURY SPONSOR (P.16)
  - ADVOCACY ROUND TABLE (P.9)

(continued on next page)

- **\$3,000 to \$5,000**

NEW/YOUNG CLINICIAN AND RESEARCHER NETWORKING LUNCH (P.11)

COFFEE AND TEA BREAKS (Oct. 28-30)(P.10)

SPECIAL AWARDS SPONSORSHIP (P.11)

- **\$250 - \$2,500**

PRESIDENT'S CIRCLE COPPER SPONSOR (P.16)

NEW/ YOUNG CLINICIAN AND RESEARCHER TRAVEL AWARD (P.11)

CHARGING STATION FOR MOBILE PHONES AND LAPTOPS (P. 12)

PATIENT QUIET ROOM (P.10)      SPECIAL MEMBERSHIP (P.12)

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# CONFERENCE SUPPORTER OPPORTUNITIES

## EDUCATIONAL GRANTS

Companies, and organizations interested in contributing funds for education purposes other than those listed below may contact Dr. Jon Kaiser, at [j.kaiser@kpaxpharm.com](mailto:j.kaiser@kpaxpharm.com) or our President, Dr. Fred Friedberg, at [fred.friedberg@sbumed.org](mailto:fred.friedberg@sbumed.org) (631-632-8252).

## MEETING EVENTS

### **ADVOCACY ROUND TABLE - \$5,000 – 1 Supporter**

There are a variety of different US and international ME/CFS and FM organizations involved in advocating for better clinical care, increased research funding, and improved public awareness of these often invisible illnesses. Yet organization leaders rarely have a chance to meet in person to get to discuss common goals/ obstacles and take concerted action. We hope to help remedy this by inviting leaders from different US and international organizations for a moderated meet-and-greet and discussion. A goal of the meeting would be to formulate 3 actions that organizations can work on together over the next 1-2 years. Sponsor this event and encourage collaboration among longtime and emerging ME/CFS and FM leaders. Includes one complimentary 4-day conference ticket and 1 banquet ticket.

### **CLINICIAN DAY BREAKFAST - \$8,000 - 1 Supporter**

Provide continental breakfast for clinicians attending the Clinician Day October 27. We will have strategically placed signage acknowledging your contribution and you may also leave a flyer about your product or services near the breakfast area. If you would prefer a private room/ meal for your specific purposes where you may interact with clinicians more personally, please contact Lily Chu at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com).

### **CLINICIAN DAY LUNCH – \$8,000 - 1 Supporter**

Provide a boxed lunch for clinicians attending the Clinician Day October 27. We will announce your support to clinicians before lunch and we will also have strategically placed signage acknowledging your contribution. If you would prefer a more formal meal than a boxed lunch or a private room/ meal for your specific purposes where you may interact with clinicians more personally, please contact Lily Chu at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com).

**PATIENT DAY LUNCH-- \$10,000 - 1 Supporter**

Provide a boxed lunch in the ballroom foyer for patients and their supporters during the Patient Day October 27. Your company representative can speak to patients in the ballroom briefly before handing out the lunches and we will also have strategically placed signage acknowledging your contribution. If you would prefer a more formal meal than a boxed lunch or a private room/ meal for your specific purposes where you may talk to patients more personally, please contact Lily Chu at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com) about options.

**DAILY CONTINENTAL BREAKFAST - \$17,000 for Oct. 27; \$12,500 for any day Oct. 28-30 - Up to 4 Supporters**

Provide a continental breakfast in the ballroom foyer for all conference attendees any day from Thursday, October 27, to Sunday, October 30. We will have strategically placed signage acknowledging your contribution and you may also leave a flyer about your product or services near the breakfast area.

**DESIGN YOUR OWN EVENT – Pricing varies depending upon event specifics**

IACFS/ME's international scientific meetings are rare opportunities for ME/ CFS and FM leaders, clinicians, researchers, patients, and officials to gather together in one place. Save money, time, and effort by hosting your own event concurrent with the conference. Please contact Lily Chu at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com) to discuss how we can help you take advantage of this unique setting.

**COFFEE AND TEA BREAKS - \$6,000 each break on Oct. 27; \$4,500 each break on Oct. 28-30 – 7 breaks total – Up to 7 Supporters**

Each day of the conference, there is a 15-minute morning break and a 30-minute afternoon break in the ballroom foyer or near the exhibition rooms. You may choose to provide one or more breaks. Signs acknowledging your company will be placed on the table. If your company would like to supply paper cups and napkins with your name and logo, that is also an option. Pricing differs on days due to number of attendees.

**PATIENT QUIET ROOM - \$2,000 – 1 Supporter**

Show your understanding of ME/CFS/FM and dedication to patients by sponsoring a quiet room for them to rest during the conference. The room will have comfortable chairs, benches/ beds for lying down, and access to water. It is opened all 4 days during the hours that the conference is taking place and is a popular, unique part of our conference. We will place signs

outside and inside the room acknowledging your company. You may also leave one or two product samples or flyers related to your business in the room.

## **MENTORING AND AWARDS**

### **NEW/ YOUNG CLINICIAN AND RESEARCHER TRAVEL AWARD -- \$2,500 – 3 Supporters**

Every conference, there are a number of talented younger or newly interested students, clinicians, and researchers who would like to attend our conference but are unable to afford the cost of travel and accommodations. Encourage their interest in this field by covering these costs for them. Should this opportunity be sponsored, we will announce an open competition for the award and select the winner(s) based on clinical and/or research experience and promise.

### **NEW/YOUNG CLINICIAN AND RESEARCHER NETWORKING LUNCH - \$5,000 - 1 Supporter**

We recognize that if progress is to be made in the science of ME/CFS/FM and if patients are to be appropriately cared for in the future, new or younger clinicians and investigators must be brought into this field. Often, clinicians and investigators are attracted to a field not only by the science but also by the people they meet. This event will allow our leaders to share their enthusiasm for their profession with the next generation and, by doing so, convince attendees that a career taking care of or investigating ME/CFS/FM patients is a viable and rewarding option. Attendees to this event will be given a special nametag designating their status. Your company representative is welcomed to attend and introduce the event. One complimentary 4-day conference ticket, one banquet ticket, and a full page announcement on the inside back cover of the program book is also included with this opportunity.

### **SPECIAL AWARDS SUPPORT - \$3,000 - 5 Supporters**

Show your appreciation for those who have worked or are working to advance this field. Underwrite prestigious awards presented to students, trainees, junior/senior clinicians and researchers, and advocates during the Awards Ceremony following the Annual Banquet on the evening of October 29. These special honors are presented to emerging and longtime leaders in the field of ME/CFS and FM. As the supporter, the awards below will be “named” after your company for this conference and your company representative will attend the banquet and have the chance to introduce and present the winner with the award. Awards presented are the:

Rudy Perpich Awardee, Nelson Gantz Outstanding Clinician Award, Junior Investigator/ Clinician Award (2 Awards), Research Excellence, Special Service Award

## SPECIAL MEMBERSHIP

### **SUPPORTING MEMBERSHIP - \$250 - \$1,000 – Unlimited number**

Did you know that anyone, not just clinicians and researchers, can become a member of IACFS/ME? Become a supporting member for 2 years by contributing any amount between \$250 - \$1,000. You will receive a 2-year subscription to our quarterly online journal *Fatigue: Biomedicine, Health, and Behavior* and our 3x/ year newsletter. Best of all, you can experience the satisfaction of knowing that your tax-deductible contribution will help promote appropriate care of patients and increased research into ME/CFS and FM.

Want to show the world your support of IACFS/ME and its mission with a special message on our website or in our program book? See page 15.



## TECHNOLOGICAL OPPORTUNITIES

### **AUDIO-VISUAL SERVICES HERO -- \$9,000 -- 4 Supporters**

Audio-visual services are essential to the operations of the conference and are our second most costly expense. Come to our rescue and become one of our four audio-visual service heroes. You will receive one 4-day conference ticket, one banquet ticket, display of your company/ organization name on slides in the main ballroom between sessions during one day of the meeting, recognition during our evening banquet, and acknowledgement on the outside back cover of our program book.

### **CHARGING STATION FOR MOBILE PHONES AND LAPTOPS-- \$700 - 4 Supporters**

Supply a much-needed service for attendees during the busy days of the Conference while capturing their attention for your service or product. Sponsor a charging station for multiple types of mobile devices. Your company name, logo and/or product information will be prominently displayed on the video screen of the charging station for one meeting day while

attendees watch and wait for their device to finish charging. Short videos demonstrating your product or service may also be possible.

### **VIRTUAL PATIENT DAY CONFERENCE - \$6,500 – 1 Supporter**

IACFS/ME recognizes that many more patients want to attend the patient day than are able to because of health, financial, or other considerations. To permit as many patients to access our patient day talks as possible, we hope to capture the presentations on video, upload them online after the conference, and allow patients to view the talks from the comfort of their own homes. Your support would help defray expenses and allow us to offer access to the videos to an international audience at a lower cost than attending the conference. Your company would be acknowledged on the homepage for the videos.

## **EXHIBIT HALL SPACE:**

### **EXHIBIT TABLES - \$1,500 – 20 Supporters**

Your company has the opportunity to personally introduce and display your products/services. During each day of the Conference, there are 3 hours of dedicated exhibit hall time. Exhibition space is located near the ballroom, breakout rooms, and scientific poster area to maximize attendee exposure. Each exhibitor will receive a) set-up of one 6-ft draped table, 2 chairs, and one wastebasket and b) storage of any exhibit-related materials during the Conference dates. Sign up soon as space is very limited.

## **PRODUCTS:**

### **NOTEPAD--\$1,000 - 1 Supporter**

Notepads and pens will be used regularly by attendees to take notes during the conference. Your company name, logo, and contact information will be printed on the notepad. These notepads will be placed in the Attendee Tote Bag and will be given to each attendee at the conference check in table. The notepad will be theirs to take home when the conference is over.

### **PEN/ STYLUS --\$1,500 - 1 Supporter**

These will be placed in the Attendee Tote Bag. We will order unique combination pen/ styluses that attendees can use whether they are writing on a notepad or on their mobile devices. That way, the pen/ stylus is sure to be used, reminding attendees and their colleagues about your company regularly. Your company name, logo, and contact information will be printed on each pen/stylus.

### **WATER BOTTLE - \$1,500 - 1 Supporter Maximum**

ME/CFS patients often have to drink fluids regularly to reduce the symptoms of orthostatic intolerance; reusable water bottles are also used regularly by many other people, especially as our conference will be taking place in Florida. Provide a PBA-free water bottle with your company name and logo and receive frequent exposure as attendees use it during and after the conference.

**TOTE BAG PRODUCT SAMPLES-- \$1,000 per product**

Consumers today are faced with a multitude of choices every day; over 80% say they are more likely to try a product after they have sampled it. Your company provides one (or more) sample products, which will be included in the tote bag every attendee receives. Total number and type of product sample may be limited based on size of the tote bag and the number of supporters choosing this option so notify us as soon as possible if you desire this opportunity.

**HOTEL KEY CARDS-- \$1,500 – 1 Supporter**

The majority of the attendees will stay in the conference hotel. Your company name/ logo will be imprinted on the front side of the key card guaranteeing exposure to all conference hotel guests. Four-color printing means that colorful images and logos from your company can be displayed to your specifications.

**LANYARDS - \$1,250 – 1 Supporter**

All conference attendees will be given and asked to wear their name badges attached to lanyards during the conference for identification and security purposes. Your company name and logo on the lanyard receives constant exposure during the meeting not only to other attendees but to other hotel guests and the general public as well.

**ONLINE, PROGRAM/ ABSTRACT BOOK ANNOUNCEMENTS:**

**BANNER ANNOUNCEMENT IN REGISTRATION EMAIL-- \$750 - 1 Supporter**

Every conference attendee receives an email confirmation upon completion of the online registration process. These emails serve as receipt and proof of registration. Attendees often print these confirmations and bring them to the meeting. Your company name and/or logo will be prominently displayed on the confirmation email.

**BANNER ANNOUNCEMENT IN “BEFORE YOU LEAVE” EMAIL -- \$750 - 1 Supporter**

Just before the conference, every attendee receives an email with crucial information to help their trip go smoothly. Your company name and/or logo will be prominently displayed on this email.

**CONFERENCE HANDOUTS WEBPAGE ANNOUNCEMENT -- \$1,250 -- 1 Supporter**

Conference presenters will be asked to upload onto a special webpage any handouts they would like attendees to have before the conference. We anticipate that this webpage will be visited multiple times by website visitors before, during, and after the conference. Your company name and/or logo will be prominently displayed on this webpage.

**CONFERENCE PROGRAM/ ABSTRACT BOOK ANNOUNCEMENTS— \$250-\$750 - Unlimited Supporters**

Attendees will be referring to this book every day of the Conference for events as well afterwards for abstracts of interest. In addition, downloadable copies of the book will be made available for those unable to attend the Conference allowing you to reach a larger national/ international audience. Order of announcements are determined by 1) space requested with full pages given priority 2) whether the supporter is involved with another opportunity, 3) when the supporter purchased the space with earlier supporters given priority.

We also plan to post announcements on our website to help you broadcast your support of IACFS/ME to an international online audience. For supporters with half or full page announcement, we will link to your designated website from our webpage of conference supporters

<b>Position</b>	<b>Price</b>
Outside front cover	To be determined
Inside front cover	President’s Circle supporters
Inside back cover	Networking lunch supporter
Outside back cover	Audiovisual services supporters
Inside full page	\$750; included for President’s Circle Platinum Supporter
Inside ½ page	\$500; included for President’s Circle Gold Supporter
Inside ¼ page	\$250



### **PRESIDENT’S CIRCLE SUPPORTERS**

IACFS/ME’s international scientific meetings are rare opportunities for ME/ CFS and FM leaders, clinicians, researchers, patients, and officials to gather together in one place. Optimize your ability to reach attendees by sponsoring one of our bundled packages. **Each package contains multiple opportunities to promote your product or services to our attendees. Furthermore, President’s Circle supporters will receive a special name badge to be worn throughout the meeting, be acknowledged at our evening banquet, and displayed prominently on the inside front cover of our conference program book as well as on our website.**

All packages listed below can be customized to suit your organization’s needs and substitution of alternate opportunities deemed of equal or lesser value may also be requested. Please contact Jon Kaiser at [j.kaiser@kpaxpharm.com](mailto:j.kaiser@kpaxpharm.com) or Lily Chu at [lilyxchu@gmail.com](mailto:lilyxchu@gmail.com) for questions or concerns.

<b>Sponsorship Level Benefits</b>	<b>Copper \$2,500</b>	<b>Mercury \$4,500</b>	<b>Bronze \$8,500 - \$10,000</b>	<b>Silver \$15,000+</b>	<b>Gold \$25,000+</b>	<b>Platinum \$30,000+</b>
Exhibitor Table, preferred placement	Included	Included	Included	Included	Included	Included
Product sample/ flyer in tote bag		Included	Included	Included	Included	Included
Time/ space to hold private event			For 1 hour, up to 100 guests,	For 1 hour, up to 100 guests,	For 2 hours, up to 100 guests,	For 2 hours, up to 100 guests, any

			any day Oct. 28-30	any day Oct. 28-30	any day Oct. 28-30	day Oct. 28-30
Mobile charging device promotion			One day		One day	Two days
One coffee/tea break promotion			Included	Included	Included	Included
		<b>SEE</b>	<b>NEXT</b>	<b>PAGE</b>		

<b>Sponsorship Level</b>	<b>Copper \$2,500</b>	<b>Mercury \$4,500</b>	<b>Bronze \$8,500 - \$10,000</b>	<b>Silver \$15,000+</b>	<b>Gold \$25,000+</b>	<b>Platinum \$30,000+</b>
Number of 4-day conference passes and banquet tickets			One (1)	Two (2)	Two (2)	Three (3)
Special Awards Support promotion				Included	Included	Included
Patient or Clinician Day Lunch					Included	Included
Additional exposure in Conference program book					Half-page	Full page

**Additional sponsorship opportunities that may be requested (additional charges apply):**

Lanyards

Water Bottle

Pens/Stylus

Hotel Key Card

Patient Quiet Room



**PAST SUPPORTERS INCLUDE:**

American Pain Foundation	Bioenergy	Bogoroch & Associates
CFIDS Association of America	Chronic Fatigue Initiative	US Centers for Disease Control and Prevention
Complete Rehab and Medical Center Of Hollywood	Congressionally Directed Medical Research Program	Dekker Perich Sabatini Architecture
Frankel & Newfield, PC	Genuine Health	Griffith University – Griffith Health Institute
Hemispherx Biopharma	Immunosciences Lab	INESSS
Interstitial Cystitis Association	Island Meridian Health	McKesson Canada
K*PAX Pharmaceuticals	ME Research UK	Mycroft Softworks
Natural Immunogenics	Neurology Clinical Research	New Reality
Ola Loa	Workwell Foundation	Pro Health
Pfizer, Inc.	REDLABS USA	Simmaron Research
Stanford University ME/CFS Initiative	Routledge – Taylor and Francis	The Great Plains Laboratory
UNEVX	University of Miami	Whittemore Peterson Institute



## KEY CONTACTS

If you are interested in an opportunity and are not already in contact with a fundraising volunteer, feel free to contact any of the people listed below. E-mail is the preferred method of contact.

The International Association for CFS/ME  
9650 Rockville Pike  
Bethesda, MD 20814  
Voice Mail : 301-634-7701  
Fax: 301-634-7099 E-mail: [admin@iacfsme.org](mailto:admin@iacfsme.org)

- 1) Jon Kaiser, MD – Fundraising and Pharmaceutical relations  
[j.kaiser@kpaxpharm.com](mailto:j.kaiser@kpaxpharm.com)
- 2) Lily Chu, MD, MSHS – Fundraising and Co-Vice-President  
[lilyxchu@gmail.com](mailto:lilyxchu@gmail.com); 650-347-3004
- 3) Fred Friedberg, PhD – President, IACFS/ME  
[fred.friedberg@sbumed.org](mailto:fred.friedberg@sbumed.org)
- 4) Grace Hill, Conference Management  
[ghill@faseb.org](mailto:ghill@faseb.org); Ph: [301.634.7113](tel:301.634.7113)
- 5) Yvette Clark, Conference Management  
[yclark@faseb.org](mailto:yclark@faseb.org); Ph: [301-634-7016](tel:301-634-7016)

**SEE YOU IN FORT LAUDERDALE IN 2016!**